



Fridge Thaw™

Is there a way to automatically track how long something has been thawing and how long it can be used once thawed?

The food service industry has a vested interest in building consumer confidence in the food that is served, as shown by the widespread adoption of Hazard and Critical Control Point (HACCP) regulations around the world. HACCP calls for the food service industry to have greater responsibility for food quality, safety and traceability.

Fridge Thaw™ is an exciting new product which accompanies frozen food through to refrigerated preparation.

While in the freezer, Fridge Thaw™ is active, but the colored line doesn't move at all. Once the product it is affixed to is removed from the freezer and placed into the appropriate environment to safely defrost, it automatically starts monitoring time, letting you keep track of how long until thoroughly defrosted, as well as how long until it needs to be prepared and used.



Fridge Thaw™ are safe, incredibly easy to understand and require little training to implement as a system. Operators simply follow progress of the red indicator and act accordingly.

Designed for products that are stored in a frozen condition, then depending on product demand, are thawed and cooked or sold fresh:

Baked goods, like pastries, cakes, muffins etc.

Pizza's, sausages, seafood, ready-to-eat meals

Fruit and others

No need to place date codes on products at the point of thawing



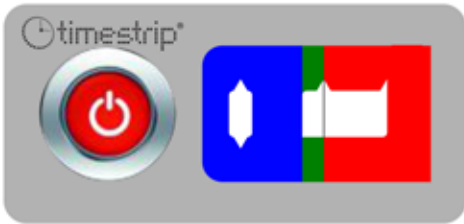
Feature & Benefits

- Assists and automates HACCP compliance of a complex instruction
- Can help reduce waste and improve quality and safety.
- Saves time - easy to use - minimal training
- Helps prevent errors
- Clear, visual food freshness guide

Fridge Thaw™ can be purchased as stock products, with a total of 5 days of thaw cycle, or can be customized to meet your specific product's thaw cycle, or specific instructions.

Dispensers are available for application, if required.

Custom Indicators



Example of possible graphics for custom thaw cycles

-  Frozen
-  Ready to Use
-  Alert- Corrective Action Needed



Fridgethaw is activated- but doesn't move as long as it's in the freezer.



Has been thawing for 24 hours- time to use



Has reached 5 days in the chiller