

Domestic Winery

Objective

Monitor temperatures in the supply chain to avoid extremes that affect wine quality, while increasing awareness and accountability for temperature control.

Strategy

A winery experienced quality problems due to shipments that had been exposed to freezing and extremely hot conditions. Management selected LOG-IC® Auto Reply Postcard Monitors to determine with certainty whether temperature excursions had occurred.

Implementation

A durable, compact LOG-IC postcard monitor is packed in each case of wine. It records the temperature of each case in transit, on shipping docks and at distribution centers. A blinking light shows if a temperature excursion occurs. The retailer pushes a button to stop recording data and simply drops the postcard in the mail.

Results

The winery, and everyone in the supply chain, knows when there is a temperature excursion. Retailers have gained accurate decision support for accept/reject decisions. Quality ratings have improved. The winery is considering using in-transit temperature monitoring as a marketing advantage.

P 800.648.6339
937.429.2114
F 937.429.3558
2400 East River Road
Dayton, Ohio 45439 USA
www.americanthermal.com

